

2024

# SPONSORSHIP PACKET

THE 4:30 MEETUP



# SYNERGIZE

# RELATIONSHIPS

# EVERYTHING



We're a social organization on a mission to help people – *all people* – create more authentic, supportive, and impactful relationships with each other.

# SYNERGIZE



# SYNERGIZE

## PLATINUM SPONSORS



— Everyone's —  
PRIVATE JEWELER

## GOLD SPONSORS



· REAL ESTATE SERVICES



NATURSPIRE  
Designs Inspired by Nature

## SILVER SPONSORS

**CURRENT**



Carmel  
magazine™



## AT SYNERGIZE, OUR MISSION

is to foster **meaningful connections** and **personal growth** through engaging events and meetups. Our events are designed to help members, guests and sponsors create close friendships, build knowledge and new skills, and enjoy a fun experience. These events include social gatherings, workshops, skill-building sessions and impact driven events. We regularly organize these events to ensure that there is always something exciting happening. Whether you're a new member and looking to get involved or a long-time member seeking fresh experiences, our diverse event list has something for everyone. At Synergize, we create events that foster friendships, build knowledge and provide fun experiences. Join us and discover the perfect event to connect and grow.

## THE SYNERGIZE 4:30 MEETUP



The **4:30 meetup** is the opportunity to come together with other members and hear from a featured local nonprofit. This is an event where members will socialize with one another and create long-lasting relationships. About an hour or so in, you as a sponsor will invite the nonprofit up to speak about their mission. Afterward, members are given a chance to interact with the nonprofit and sponsor organization.



# THE 4:30 MEETUP

Title Sponsorship  
**\$3,000 per event**

**INCLUDES (10) 4:30 MEETUP EVENT TICKETS**

## TITLE SPONSOR BENEFITS

### **BRAND VISIBILITY**

- Prominent brand exposure across all Synergize events, marketing materials, and digital platforms, leading up to the meetup.
- Logo placement on ALL event signage, promotional materials, and social media channels, ensuring maximum visibility among Synergize and the entire Carmel community.
- Recognition of your brand and support in all Synergize press releases, newsletters, and media coverage.

### **EXCLUSIVE NETWORKING OPPORTUNITY:**

- Receive (10-Tickets) for your organization at The 4:30 Meetup, allowing your team members and/or your guests access to connect with other like-minded professionals, thought leaders and change agents in our community.
- Positioning your brand as a premier partner of Synergize and a vital pillar of our shared success and community impact.
- Directly benefit from Synergize's brand trust and reputation to enhance your brand's visibility, credibility, and market presence in Carmel and beyond.

### **A CAPTIVE AUDIENCE PLATFORM:**

- Opportunity to be introduced by Synergize, speak to a captive audience and introduce The Featured Nonprofit Impact of the month to speak.
- Recognition for your commitment to community building and social responsibility, aligning your name with Synergize's mission of fostering authentic connections and making a positive impact.
- Opportunity to collaborate with Synergize on community-focused initiatives, volunteer projects, and philanthropic efforts, inspiring greater impacts.

### **SYNERGIZE "RIPPLE OF IMPACT" FUND**

- By sponsoring the 4:30 meetup, you are gifting a Heritage Membership to the nonprofit of the night. This will allow them to be a member in the Synergize community and continue to gain the benefits of Synergize.



# PAST ADVERTISEMENTS

**4:30 MEETUP** IMPACT SPONSOR  
A **SYNERGIZE** event  
TUESDAY, JULY 25, 2023 | 4:30 PM - 6:30 PM  
3UP ROOFTOP LOUNGE, CARMEL, IN



BENEFITING:  
  
FOLDS of HONOR



Synergize 2023  
Presented By:  
  
Zimmerman's PRIVATE JEWELER  
 kennebec  
**CURRENT**

**WE LOVE OUR SILVER SPONSOR**  
**CliftonLarsonAllen!**  
*Represented in Synergize by Randie Dial*

Did you know?  
Randie is a founding member of Synergize!



synergizeindy

**4:30 MEETUP**  
**ONE WEEK!**

  
FOLDS of HONOR  
INDIANA

PRESENTING PARTNERS:  
  **CURRENT**

IMPACT SPONSOR  




**SPECIAL THANKS**  
to July's **IMPACT SPONSOR!**




**Randie Dial**  
representing  
CliftonLarsonAllen




**4:30 MEETUP**  
benefiting  
  
FOLDS of HONOR  
July 25, 2023



synergizeindy Posts


**4:30 MEETUP**  
JULY 25, 2023

  
FOLDS of HONOR  
INDIANA

**NO FAMILY LEFT BEHIND**

IMPACT SPONSOR  


PRESENTING PARTNERS:  
  **CURRENT**



# SYNERGIZE

## Corporate Sponsorship

# SILVER

\$7,500 per year  
\*Monthly option available

## EXCLUSIVE SPONSOR BENEFITS

### **THE SYNERGIZE EVENTS**

- Logo displayed on the sponsor signage at events
- Unlimited first-time guest tickets
- Shoutout as a Synergize Sponsor during all Synergize events

### **THE SYNERGIZE HUB**

- Logo displayed on the sponsor signage at The Hub
- Logo displayed on TV at The Hub

### **ONLINE ASSETS AND EXPOSURE**

- Logo included (with backlinks) on Synergize Website

### **EXCLUSIVE ACCESS AND PROMOTION**

- (1) Dedicated post per month from Synergize's public social channels

### **SYNERGIZE MEMBERSHIPS**

- Includes Synergize Heritage Memberships for you and your company (up to 3 memberships)

### **SYNERGIZE "RIPPLE OF IMPACT" GIFT FUND**

- Includes the opportunity to select (1) nonprofit organization of your choice to gift a complimentary 12-month Synergize Heritage Membership.



# SYNERGIZE

## Corporate Sponsorship

# GOLD

\$15,000 per year  
\*Monthly option available

## EXCLUSIVE SPONSOR BENEFITS

### THE SYNERGIZE EVENTS

- Logo displayed on the sponsor signage at all Synergize events
- Unlimited (free) first-time guest tickets for attending all Synergize events
- Select 1 Nonprofit as a featured impact

### THE SYNERGIZE HUB

- Logo displayed on the sponsor signage at The Hub
- Logo displayed on TV at The Hub

### ONLINE ASSETS AND EXPOSURE

- Logo included (with backlinks) on Synergize Website
- Logo included in Synergize Newsletter
- Tags in all social media posts
- Brief corporate biography on the Synergize Website

### EXCLUSIVE ACCESS AND PROMOTION

- (2) Dedicated post per month from Synergize's public social channels
- Business marketing materials posted at the Hub

### SYNERGIZE MEMBERSHIPS

- Includes Synergize Heritage memberships for you and your company (up to 5 memberships)

### SYNERGIZE "RIPPLE OF IMPACT" GIFT FUND

- Includes the opportunity to select (1) nonprofit organization of your choice to gift a complimentary 12-month Synergize Heritage Membership.
- Select 1 Nonprofit as a featured impact at a 4:30 meetup

## EXCLUSIVE SPONSOR BENEFITS

### THE SYNERGIZE EVENTS

- Logo displayed on the sponsor signage at all Synergize events
- Unlimited (free) first-time guest tickets for attending all Synergize events

### THE SYNERGIZE HUB

- Logo displayed on the sponsor signage at The Hub
- Logo displayed on tv at The Hub

### ONLINE ASSETS AND EXPOSURE

- Logo included (with backlinks) on Synergize Website
- Detailed corporate biography on the Synergize website
- Logo included in Synergize Newsletter
- Tags on all social media posts

### EXCLUSIVE ACCESS AND PROMOTION

- (4) Dedicated post per month from Synergize's public social channels

### SYNERGIZE MEMBERSHIPS

- Includes Synergize Heritage Memberships for you and your company (up to 10 memberships)

### SYNERGIZE "RIPPLE OF IMPACT" GIFT FUND

- Includes the opportunity to select (1) nonprofit organization of your choice to gift a complimentary 12-month Synergize Heritage Membership.
- Select 2 non-profits to be featured impacts at the 4:30 meetups

### CUSTOMIZED MARKETING OPPORTUNITIES:

- Marketing tailored to your brand, including branded content, sponsored social media posts, and exposure at Synergize events.

## EXCLUSIVE SPONSOR BENEFITS CONTINUED

### **BRAND VISIBILITY**

- Prominent brand exposure across all Synergize events, marketing materials, and digital platforms.
- Logo placement on ALL event signage, promotional materials, and social media channels, ensuring maximum visibility among our community.
- Prominent recognition of your brand in all Synergize press releases, newsletters, and media coverage as a core pillar of Synergize

### **COMMUNITY ENGAGEMENT AND IMPACT:**

- Recognition for your commitment to community building and social responsibility, aligning your name with Synergize's mission of fostering authentic connections and making a positive impact.
- Opportunity to collaborate with Synergize on community-focused initiatives, volunteer projects, and philanthropic efforts, inspiring greater impacts

### **EXCLUSIVITY AND BRAND ASSOCIATION:**

- Platinum Sponsorship rights, positioning your brand as a premier partner of Synergize and a vital pillar of our shared success and community impact.
- Directly benefit from Synergize's brand trust and reputation to enhance your brand's visibility, credibility, and market presence in Carmel and beyond.



**SCAN HERE TO  
LEARN MORE ABOUT  
SPONSORSHIPS**



**SYNERGIZE**